



Contact:
Julie Gomstyn
Corporate
Communications
+1 617 369-8020
jgomstyn@digitas.com

DETROIT FREE PRESS NAMES DIGITAS A "TOP WORKPLACE" IN 2009

DETROIT, MI - For Immediate Release - Digitas (www.digitas.com), a leading global marketing and media agency, has been named one of the "Top Workplaces" in 2009 by the *Detroit Free Press*. The list was based on a survey of over 32,000 employees at 173 employers throughout southeast Michigan. Digitas placed in the top 15 for the medium-sized company category.

"Our employees are thoughtful, passionate, and talented," says Tamy Harms, Managing Director, Digitas Detroit. "They make Digitas a great place to work, and it makes me so happy to know that they think as highly of our workplace as we do of them."

Companies were judged solely on employee feedback. Each employee was asked to rate his or her organization's performance according to 23 distinct statements, ranging from "This organization demonstrates it values employees during difficult times" to "It's easy to tell my boss the truth." Each company was then placed into one of three size bands: up to 149 employees (small), 150-499 employees (medium) and more than 500 workers (large) within southeast Michigan.

Digitas Detroit has also recently been named one of "Metropolitan Detroit's 101 Best and Brightest Companies to Work For" by the Michigan Business and Professional Association. Additionally, this honor is the most recent in a string of similar awards for Digitas. Offices in Boston, Chicago, and New York have received similar honors from the *Boston Business Journal*, *Crain's Chicago Business*, the National Association for Business Resources, and the New York State Society for Human Resource Management.

More information on Digitas' Top Workplace ranking can be found here:
http://www.topworkplaces.com/index.php/company/digitas-inc_detroit

About Digitas

Digitas is a leading digital marketing agency, helping the world's biggest brands develop, engage and profit from building profitable relationships with their customers. The Agency pairs media, marketing, technology, creativity, imagination and analytics to ignite emotional bonds between people and brands. Digitas also operates the brand content platform, The Third Act, the independent healthcare marketing brand, Digitas Health, as well as Prodigious Worldwide, the world's only standalone, global digital productions company. With sister agencies Starcom MediaVest, ZenithOptimedia and Denuo, Digitas is a member of Publicis Groupe's VivaKi—a global digital knowledge and resource center that leverages the combined scale of the autonomous operations of its members to develop new services, new tools, and new partnerships.

Paris-based Publicis Groupe S.A. (Euronext Paris: FR0000130577) is the world's fourth largest communications group, the world's second largest media counsel and buying group, and a global leader in digital and healthcare communications. With around the world activities spanning more than 104 countries on five continents, the Groupe employs as many as 44,000 professionals.

www.digitas.com | Twitter: [@Digitas](https://twitter.com/Digitas) | Facebook: [Digitas Fan Page](https://www.facebook.com/Digitas)

###